



PRINT & DIGITAL GRAPHIC DESIGN SERVICES

IMAGE KEY:

RESOLUTION:

HR = High Resolution - Used for Print

MR = Medium Resolution - Gives you an extra size to work with

LR = Low Resolution - Used for Web

FILE TYPES:

.png = has a transparent background for WEB only

.jpg = has a white background LR for WEB• HR for PRINT

.pdf = PRINT

.ai = Adobe Illustrator Program / VECTOR file for PRINT

.eps / .svg = VECTOR file for PRINT (usually used for embroidery)

EXTRAS:

FAVICON: For the little icon positioned to the left of website url

EMAIL SIG: Upload to your email client

SOCIAL: For Instagram and Facebook profile picture

If you have any questions, please do not hesitate to reach out.